



37th Annual SnowFest!
2018 Queen Contest
SnowFest! Dates: March 1-11, 2018

The SnowFest Queen Contest is a fantastic opportunity to raise money for local non-profit organizations and to extend the pageantry that has been such an important part of our past winter carnivals.

A non-profit organization or for-profit business, with a non-profit beneficiary, sponsors a Queen Candidate. The Candidate and the sponsoring entity raise money for their non-profit organization and for SnowFest!. There will be a maximum of 8 girls accepted to run for SnowFest queen.

The distribution of funds will be as follows: Each of the non-profit organizations will receive 50% of the money they collect. SnowFest! gathers the raffle prizes, pays for the printing of the tickets, pays all other expenses and receives the remaining proceeds.

The crowning of the Queen will be based on several criteria including money raised, the results of an interview, an essay, GPA, and a resume. Judging will be done by the SnowFest Queen Committee.

The Queen will receive a \$500 scholarship. Her court will each receive a \$200 scholarship. The scholarships will be awarded upon the graduation of high school by the queen and each candidate.

The Queen will be crowned at the SnowFest! Kick-Off Party at GarWoods on Thursday, March 1st. The Queen and her court will be required to participate in all SnowFest parades, and each will be required to attend two additional SnowFest! Events of her choice. Please see the application for specific requirements and criteria required of the Queen.

The dates for the Queen contest are as follows: Deadline to enter the Queen contest is February 2, 2018. Fundraising ends March 11th, 2018. The Queen will be crowned on Thursday, March 1st, 2018 at GarWoods, based on the amount of money raised by 4:00 PM, Wednesday, February 28th, 2018, in addition to the other criteria stated in the

application. The non-profit organizations should continue their fundraising efforts throughout SnowFest! in order to raise the most possible money.

Requirements for Sponsoring Organization

1. Queen must be sponsored by a non-profit organization.
2. Sponsoring organization is responsible for publicity, including posters, for its queen candidate. Format for posters and photographs are up to the sponsoring organization and/or the candidate.
3. Sponsoring organization and/or queen contestant can pick up raffle tickets at the SnowFest! Office by appointment. Call the SnowFest office at 530.583.7167 or Nileta Morton at 530.546.4559 to make arrangements..
4. Sponsoring organization should not expect its candidate to "do all of the work." This program is most successful when family members and members of the sponsoring organization take some responsibility for raffle ticket sales.
5. All funds, raised through raffle ticket sales prior to 4:00 pm, February 28th, 2018, must be be turned in to Nileta Morton! no later than 4:00 pm, February 28th, 2018. Following the end of SnowFest, a check will be presented to each sponsoring organization for their 50% of raffle ticket sales.
6. The competition is limited to 8 contestants. The deadline for submission is February 2, 2018.

SnowFest! 2018 Queen Application

Sponsoring Non-profit organization _____

Mailing address _____

City _____ State _____ Zip _____

Phone _____ Cell _____

Contact name _____

E-mail _____

Name of Queen Candidate _____

Mailing address _____

Home Phone _____ Cell Phone _____

E-mail _____

Name of School Attending _____

Year in School Freshman Sophomore Junior Senior

Queen Candidate's parent or guardian _____

Cell Phone _____ Email _____

SNOWFEST QUEEN CANDIDATE REQUIREMENTS

Please note: Each Queen Candidate must fulfill all of the following requirements in order to be considered for SnowFest! Queen or the Queen's Court. A non-profit organization can sponsor one candidate only.

Please check box to assure you completed all requirements.

- The Candidate must be female.
- She must be at least a sophomore attending a local high school or home-schooled in the area made up of North Tahoe, Incline Village, Squaw Valley, Truckee and the West Shore.
- Prior candidates, who were not named SnowFest! Queen, are eligible to run again.
- Application must be submitted no later than February 2, 2018
- Along with the application, she must submit a resume which must include personal information, school activities in which she has participated, the number of years she participated, and any work experience she may have. The resume should be completed as though she is applying for a job.
- She must submit her official GPA
- She must submit an essay (500 words maximum). Please write about one experience during her high school years that was most important to her and why. The essay will be evaluated for content, spelling and grammar. Essay should be typed.
- She must provide a head-shot photo in jpeg format for SnowFest publicity purposes. Her personal biography and photo must be sent to the Sierra Sun by February 2, 2018
- We request that she provide, by email, her sponsoring organization's logo.
- The Candidates must be available to make appearances on the evening of March 1, 2018 for the Coronation as well as the mornings of March 3rd for the SnowFest! Tahoe City Parade and March 10th for the SnowFest! Kings Beach Parade. The Candidates must also, as representatives of SnowFest!, attend at least two other SnowFest events, of their choice, wearing their candidate sashes.

The Queen will be crowned based on the following criteria:

- 🕒 Money raised from now until 4:00PM, February 28th, 2018
- 🕒 An interview with the SnowFest! Queen Committee
- 🕒 Her resume
- 🕒 Her G.P.A.
- 🕒 Essay (see above for essay requirements)
- 🕒 Personal Traits

The interviews will take place at a location to be determined and will last approximately 30 minutes. A SnowFest! Queen Committee member will call you closer to the date to set up a specific time.



Liability Waiver

Please read carefully:

I understand that SnowFest! is a non-profit organization. In consideration of volunteering to work on SnowFest! or appearing at any SnowFest! related events, I hereby release all related organizations and their officers, employees, contractors, agents, board members and sponsors from any and all claims arising from or due to negligence of any kind, and further hold harmless those parties from any and all responsibility for loss or injury to any person or property resulting from my participation in these events.

I understand that SnowFest! does not carry Worker's Compensation Insurance on its volunteers.

I hereby consent to allow my picture or likeness to appear in any official document, sponsor advertisement and/or television coverage of the events without compensation to me.

Queen Candidate's signature _____ Date _____

Queen Candidate's name (Printed) _____

Parent or Guardian's signature _____ Date _____

Parent or Guardian's name _____

Non-profit Contact Signature _____ Date _____

Non-profit Contact name _____

Sign up today. Please mail completed applications to:
SnowFest!, c/o Nileta Morton PO Box 873 Carnelian Bay, CA 96140
or email to morton@jutland.com

For more information or for answers to your questions, contact
Nileta Morton at morton@jutland.com 530.546.4559

ALL CHECKS FOR RAFFLE TICKETS MUST BE MADE PAYABLE TO SNOWFEST

Dates for SnowFest! 2018
March 1-March 11, 2018
37th Annual SnowFest!