



Tahoe City SnowFest! Parade
March 3, 2018

Parade Application

Parade Date: Saturday, March 3, 2018, 11:30 am - 12:30 pm

Application Deadline: February 15, 2018

Please print legibly

Organization Name _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Cell Phone _____ Fax _____

Email _____

Entry Information

(Check one, sign application when complete, photos helpful.)

☐ Specialty Unit ☐ Float ☐ Equestrian ☐ Band/Drum Corps ☐ Other (describe)

Number of People in unit _____

Please describe all vehicles including size _____

The following information will be used for announcer scripting. Please provide as much information as possible; add additional pages if necessary. Please write legibly, type or email to info@tahoesnowfestival.com

Description of unit _____

Other parades or events in which this unit has participated or awards received: _____

Description of costumes or uniforms: _____

Please read and sign the following:

RELEASE OF CLAIMS/RELEASE OF LIABILITY

I/We hereby understand and agree to accept the risk of bodily injury, death and/or property damage which I/we may incur or cause a third party to occur as a result of my/our participation in the Tahoe City SnowFest! Parade and related events. With this understanding, I/we release SnowFestival at North Lake Tahoe, the sponsors, the SnowFest! Committee, their Boards of Directors and their respective officers, agents, contractors and volunteers, of any and all claims against losses, injuries, death, suits and judgments I/we and my/our successors, assigns, heirs, executors and administrators may have arising from or connected with the Tahoe City SnowFest! Parade and related activities and events. This Release and Hold Harmless and Indemnification is binding on my successors, assigns, heirs, executors and administrators. I/We further understand and agree that this Release and Hold Harmless and Indemnification shall apply to all facilities that the sponsors, and the SnowFestival at North Lake Tahoe own or control. I/We have read and agree to abide by the SnowFest at North Lake Tahoe guidelines and rules.

I UNDERSTAND THIS IS A RELEASE OF RIGHTS—A RELEASE OF ANY AND ALL CLAIMS—I/WE MAY HAVE CONCERNING THE TAHOE CITY SNOWFEST! PARADE. _____(initial)

Must be signed by parent or guardian if applicant is under the age of 18

Organization _____ Date _____

Authorized Representative Signature _____

Print Name _____

- Parade theme is "SnowFest – Snow Much Fun!"
- ALL entry applications are subject to review approval by the parade organizers. You will be contacted immediately if there is an issue with your application.
- All parade entries must have entertainment value. Entries that are strictly promotional will not be accepted.
- No political organizations or candidates for office will be allowed. Elected officials are invited to participate.
- **A parade is forward moving entertainment. Performances are limited to 1-1/2 minutes to keep parade moving and limited to a total of 4 performances.**
- **As a safety precaution, there will be no backing up of vehicles during the parade.**
- **No throwing of favors, candy, handouts, flyers or any other item from your float or the street. This is extremely dangerous and leads to serious liability issues. Walkers are allowed to hand out items.**
- **All drivers must be at least 16 years of age and hold a valid state driver's license**
- Please make a copy of the application for your records.
- Entry Fee: **\$50.00** payable by cash or check to SnowFest!. See info below regarding sponsoring the parade.
- Return original entry application, including entry fee to: **SnowFest! Parade % Dick Morton PO Box 873 Carnelian Bay, CA 96140**
- **Parade phone: Dick Morton 530-546-4559. Deadline is Feb. 15, 2018.**
- Each accepted parade entry will be contacted via **EMAIL** the week prior to the parade with additional information, including your parade lineup number.
- Please note there will not be an area to park parade entries at the end of the parade route. Please make plans to disperse after the parade.
- Identifying banners are encouraged.
- All children must be under adult supervision. It is preferred that all children be on a float or truck. If not, they must be able to walk fast enough to keep up. **Children under the age of eight must ride on a vehicle.**
- Walking entries will be limited due to time constraints. All entrants are encouraged to ride in/on vehicles.
- No political entries or signs will be permitted. This is firm. No exceptions.
- Sorry, absolutely no refunds.
- Equestrian entries must provide their own cleanup crew.
- For more information, contact: Dick Morton, Parade Coordinator, at morton@jutland.com or 530-546-4559.
- No parade applications will be accepted after **February 15, 2018.**

Due to time constraints, the number of parade entries is limited to the 1st 50 paid applications accepted.

**BE A PARADE SPONSOR or SnowFest! Patron
FOR AS LITTLE AS \$100, YOU CAN SPONSOR THE PARADE!
INCLUDES PARADE ENTRY, ANNOUNCER MENTION DURING THE PARADE,
AND INCLUSION IN SELECTED PUBLICITY!**

YES! Sign me up as a Parade Sponsor Here is my check for _____.

**SnowFest! Parade % Dick Morton P.O. Box 873, Carnelian Bay, CA 96140
Phone: 530-546-4559 morton@jutland.com**